



AL-TASHNUR ELECTRICALS LIMITED

SIKH STREET, NAKASERO
HARDWARE PLAZA

First Floor
SHOP NO. 126

OUR BRANDS

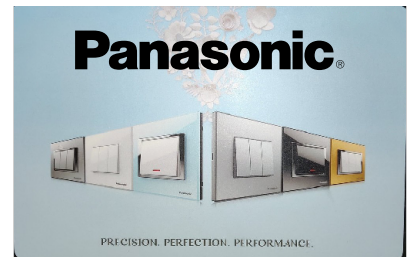


TRONIC



LUCID LIGHTING

Available in all Retail Outlets



HAVELLS

**We Are
Dealers In:**

**Domestic & Industrial Electricals,
Sales, Installation & General Services.**



COMPANY PROFILE



OUR PILLARS

- ◆ QUALITY
- ◆ INNOVATION
- ◆ HONESTY



ABSTRACT

The Profile introduces **AL-TASHNUR ELECTRICALS LIMITED;** A distinguished provider of industrial and domestic electrical solutions in Uganda. Premium supplier, our specialization lies in delivering a comprehensive spectrum of electrical products and accessories tailored to meet the distinct requirements of residential, commercial, and industrial sectors.

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INTRODUCTION

AI-Tashnur Electricals Limited stands as a distinguished provider of industrial and domestic electrical solutions in Uganda. As a premier supplier, our specialization lies in delivering a comprehensive spectrum of electrical products and accessories tailored to meet the distinct requirements of residential, commercial, and industrial sectors.

Our expansive product portfolio caters to a wide spectrum of needs, encompassing premium offerings such as LED Lights, Chandeliers, Electrical Switch Gears, Control Gears, MCCBs, MCBs, Isolators, Solar Products, Cable Management Systems, Voltage Stabilizers, TV Guards, Fridge Guards, and Outdoor Electrical accessories.



Quality is at the forefront of our operations. AI-Tashnur adheres to rigorous quality control standards across its supply chain, ensuring that each product delivered upholds the highest industry benchmarks.

Our commitment extends beyond product quality to encompass a dedication to innovation, ensuring that our customers receive cutting-edge solutions.

Our customer-centric approach is the cornerstone of our service. Acknowledging the unique needs of each customer, our team is committed to delivering tailored solutions with the utmost professionalism.

Whether you are a homeowner, business owner, or industrial professional, AI-Tashnur is your trusted partner for all-encompassing electrical solutions.

In 2024, AI-Tashnur Electricals Limited continues to exemplify excellence in the electrical solutions industry through a harmonious blend of innovation, quality assurance, and unwavering commitment to customer satisfaction.

▶ *Partner with us for a superior and enduring electrification experience.*

AI-Tashnur takes pride in being the biggest distributor of TRONIC Products in Uganda, TRONIC is the flagship electrical brand renowned for its exceptional quality and performance. In addition to TRONIC, we actively engage with other reputable brands in the electrical industry, including HAVELLS, HPL, and LUCID, ensuring a diverse and high-caliber product offering.

QUALITY ASSURANCE

Our commitment to ensuring the highest quality supplies is deeply ingrained in our core values at AI-Tashnur. We place paramount importance on delivering exceptional products and services, fostering robust and mutually beneficial business relationships with both clients and partners.

MISSION STATEMENT

To drive progress through the provision of reliable electrical solutions.

VISION STATEMENT

We aspire to be the leading provider of cutting-edge electrical products and services, contributing to the enhancement of lives and the promotion of sustainable development across Africa.

CORE VALUES

- Safety First
- Integrity
- Innovation
- Quality Excellence
- Customer-Centric Approach
- Collaboration
- Sustainability
- Employee Empowerment
- Community Engagement

CERTIFICATE OF INCORPORATION

Certificate issued on: 30-03-2022 14:03, No: BRS-INCC-4-22/18498



Registration No: **80020003570732**



Certificate of Incorporation

(Under section 18(3) of the Companies Act 2012)

I CERTIFY that **AL-TASHNUR ELECTRICALS LTD (Limited by Shares)** has this day been incorporated with Limited Liability.

Dated at Kampala, this 30th day of March the year 2022.



Signature: **CHANDIA AGNES**

Registrar of Companies

Printed on 14:10:35 30-03-2022

TRADING LICENSE



241691996



TLC: 20231268610

TRADE LICENCE CERTIFICATE

07/06/2023

Business Name	AL-TASHNUR ELECTRICALS LIMITED	City operator	AL-TASHNUR ELECTRICALS LIMITED
COIN	0000439300	Telephone number	0701694000
TIN		URSB Certificate No.	80020003570732
PRN	2230014926498		

Section A. Payment registration details

Nature of Business:	Wholesalers	Trade License Payment Date:	2023-06-07 12:00:00
Amount (Ugx):	498750.00	Branch Code:	TLS0265290
Amount in words:	Four Hundred Ninety-Eight Thousand Seven Hundred Fifty shillings only.		

Section B. Location Details

Building Name:	HARDWARE PLAZA	Division:	Central Division
Shop Number:	122-126	Parish:	NAKASERO II
Zone/Village:	SIKH STREET	Grade:	1

Section C. Official KCCA Representative

Designation of the Authorized Signatory	Director Revenue Collection	Authorized Signature	
Issued By	Margaret Nakalembe		

This Certificate has been issued on behalf of the Executive Director

The above COIN must appear on all your correspondences with Kampala Capital City Authority (KCCA). Please note that this certificate shall remain valid for 12 Months from the date of payment unless revoked. License Expiry Date: 2024-06-07 12:00:00



OUR SERVICES

1. Supply of Industrial & Domestic Electrical Products and:

- We provide an extensive array of electrical products and accessories suitable for both industrial and domestic applications.
- Our products are carefully selected from reputable brands, guaranteeing quality and reliability.

Switches & Sockets



Industrial Plugs & Sockets



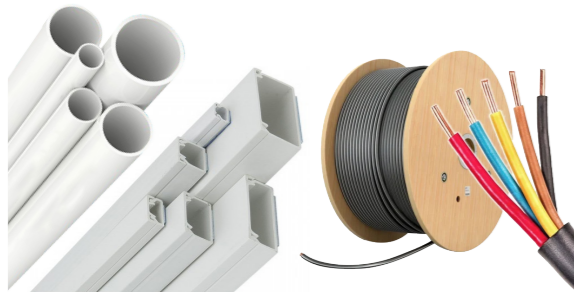
Solar Products



Final Distribution Products



Cable Management Products



Fans & Ventilators



Electrical Breakers

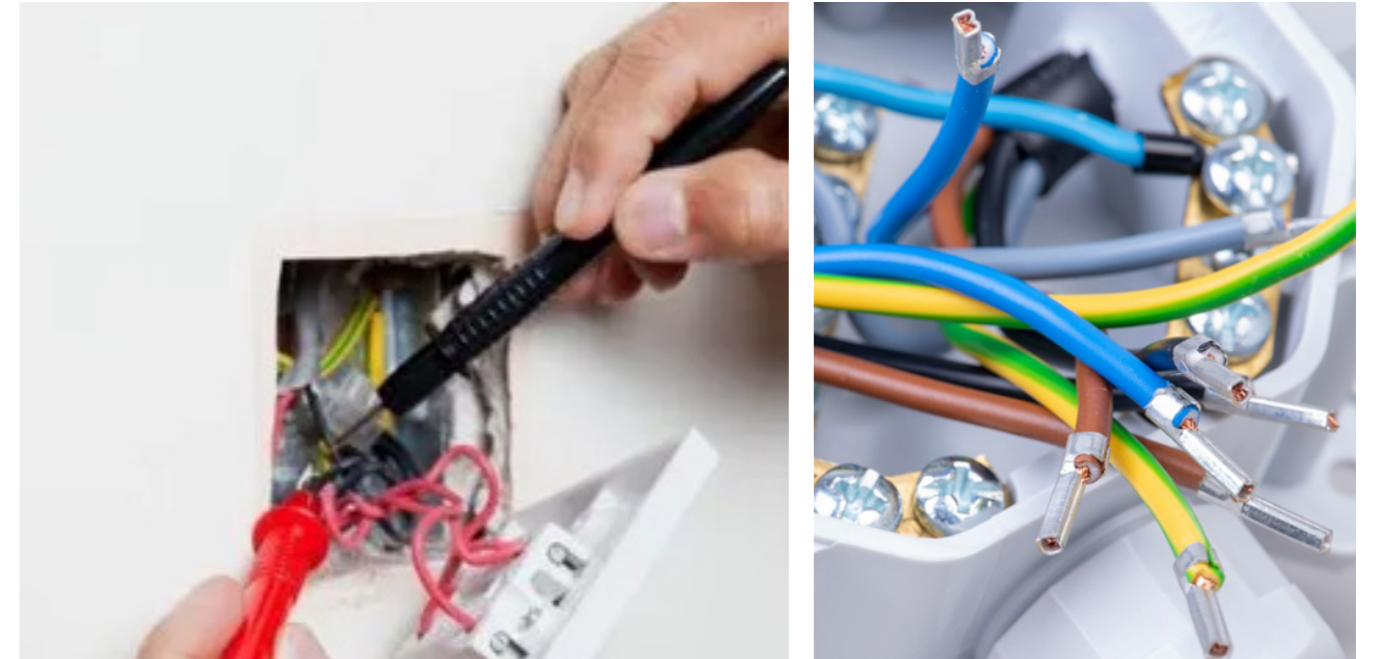


LED Lighting



2. Electrical Installation and Maintenance:

- Specialized proficiency in electrical installation tailored for residential, commercial, and industrial environments.
- Continuous maintenance services designed to uphold the longevity and efficiency of electrical systems.



OUR PRODUCT RANGE:

Al-Tashnur Electricals Limited is your esteemed partner for comprehensive electrical solutions, specializing in delivering a diverse range of high-quality products and solutions. Tailored to meet the varied needs of residential, commercial, and industrial consumers across East and Central Africa, our offerings include:

1. Switches and Sockets:

- Al-Tashnur provides a variety of switches and sockets, combining functionality with aesthetics.
- Crafted to enhance user experience while ensuring reliable electrical connections.

2. Trunking and Conduit Pipes:

- Facilitate organized and secure cable management with our trunking and conduit pipe solutions.
- Essential components for creating tidy and safe electrical installations.

3. Solar Products:

- Embrace sustainable energy solutions with Al-Tashnur's range of solar products.
- From solar panels to inverters, our offerings harness the power of the sun for eco-friendly electricity generation.

4. Final Distribution Products:

- Ensure efficient and safe electricity distribution with our wide array of final distribution products
- Tailored solutions designed to meet the unique requirements of end-users.

5. Industrial Plugs and Sockets:

- Adhering to the highest safety standards, Al-Tashnur provides robust industrial plugs and sockets.
- Designed to withstand the demands of industrial environments, ensuring reliable power connections.

6. LED Lighting:

- Illuminate spaces with energy-efficient and long-lasting LED lighting solutions.
- Al-Tashnur's LED products are designed to provide optimal brightness while minimizing energy consumption, contributing to sustainability efforts.

7. Fans and Ventilators:

- Enhance air circulation and comfort with our selection of efficient and durable fans and ventilators.
- Products catering to both residential and industrial cooling needs.

8. Electrical Breakers:

- Comprehensive range designed to protect electrical systems from overloads and faults.
- Prioritizing safety and reliability in power distribution.

Our Dealership Brands:

Al-Tashnur takes pride in being the exclusive distributor of **TRONIC**, our flagship electrical brand renowned for its exceptional quality and performance. In addition to TRONIC, we actively engage with other reputable brands in the electrical industry, including **HAVELLS**, **HPL**, and **LUCID**, ensuring a diverse and high-caliber product offering.



OUR PROFESSIONAL STRATEGY

At Al-Tashnur Electricals Limited, our strategy is anchored in a commitment to excellence, innovation, and sustainable growth. We aim to build on their legacy while adapting and evolving to meet the unique challenges and opportunities in the ever-changing electrical landscape.



1. Expertise, Excellence, and Service Optimization:

- **Continuous Improvement:** Embrace a culture of continuous improvement, learning from experiences, and constantly optimizing our expertise, processes, and service delivery.
- **Client-Centric Approach:** Prioritize client satisfaction by understanding their evolving needs and delivering solutions that exceed expectations.

2. Focus on the Energy Industry:

- **Specialization:** Maintain a sharp focus on the energy industry, leveraging our expertise to strengthen our core business in providing cutting-edge electrical solutions.
- **Market Dynamics:** Stay abreast of industry trends, regulations, and technological advancements to position Al-Tashnur as a leader in the energy sector.

3. Resource Incorporation and Performance Boost:

- **Efficient Resource Management:** Implement strategies for effective resource allocation, ensuring optimal performance and productivity across all facets of our operations.
- **Performance Metrics:** Establish key performance indicators (KPIs) to measure and enhance the efficiency of our processes and teams.

4. Brand Building & Value Orientation:

- **Brand Integrity:** Uphold the integrity of the Al-Tashnur brand through consistent quality, reliability, and ethical business practices.
- **Value-Driven Solutions:** Offer value-oriented solutions that not only meet industry standards but exceed them, providing added value to our clients.

5. Guidance by Science and Technology, Comprehensive Innovation:

- **Technological Advancements:** Embrace and integrate the latest advancements in science and technology to drive innovation across our product offerings and services.
- **Research and Development:** Invest in research and development initiatives to stay at the forefront of technological innovation in the electrical industry.

6. Adapting to the Environment and Utilizing Every Opportunity:

- **Agility:** Foster an agile organizational culture that adapts to changing market dynamics and seizes every opportunity for growth.
- **Environmental Sustainability:** Integrate environmentally sustainable practices into our operations, contributing to the broader goal of environmental responsibility.

7. Personnel Orientation and Triumph Sharing:

- **Employee Development:** Prioritize the development and well-being of our personnel through training, mentorship, and career advancement opportunities.
- **Shared Success:** Foster a culture of triumph sharing, recognizing and celebrating the collective achievements of our team.

8. Insist on Honesty and Law-Abidance and Repaying to the Society:

- **Ethical Conduct:** Uphold the highest standards of honesty, integrity, and law-abidance in all our business dealings.
- **Corporate Social Responsibility (CSR):** Actively engage in initiatives that contribute positively to society, ensuring our business operations have a meaningful and positive impact.

9. Maintain Humility, Harmony, and Happiness:

- **Organizational Culture:** Cultivate a workplace culture that values humility, harmony, and happiness, creating a positive and collaborative environment for our team.
- **Three Business Sections:** Smart Energy, Smart Electricity, Equity Investment:
- **Strategic Focus:** Exert all efforts to develop and excel in three key business sections, emphasizing smart energy, smart electricity, and equity investment.
- **Organic Combination:** Facilitate the organic combination of these business sections for mutual promotions and coordinated development, driving synergy across basic and emerging industries.

10. Long-Term Vision:

- **World-Class Clean Energy Promoter:** Aim to transform Al-Tashnur into a world-class clean energy promoter and a leader in energy efficiency management over the next 50 years.
- **Strategic Development:** Implement strategic initiatives to achieve sustained growth, global recognition, and a lasting positive impact on the energy industry.

WHY CHOOSE OUR PRODUCTS & SERVICES FOR YOUR PROJECT



- 1. Cutting-Edge Solutions:** Al-Tashnur delivers state-of-the-art design, installation, and support to fulfill all your electrical needs. Our solutions are at the forefront of technology, ensuring optimal performance and reliability.
- 2. Industry Expertise Across Sectors:** We cater to the commercial, industrial, and public sectors with a commitment to implementing the latest technologies and industry best practices. Al-Tashnur provides clients with tailored solutions for success in today's dynamic marketplace.
- 3. Experienced, Quality-Driven Approach:** Clients choose Al-Tashnur for our unwavering commitment to experience, quality, dedication, and professionalism. These core values define our approach, guaranteeing the highest standards in every aspect of our services.
- 4. Leadership in the EAC Region:** Al-Tashnur has emerged as a leader in providing electrical services and products to the East African Community (EAC) region. Our track record of excellence and client satisfaction positions us as a trusted partner in the electrical industry.
- 5. Premier Contracting and Maintenance Services:** We specialize in premier electrical contracting and maintenance services, serving both public sectors and private customers across commercial, domestic, and industrial markets in Uganda and the EAC region. Al-Tashnur's commitment to excellence ensures the longevity and efficiency of your electrical systems.

HEALTH & SAFETY POLICY

At Al-Tashnur, Health, Safety & Environmental management is our top priority, and we take our responsibilities seriously. All staff and operatives undergo rigorous training to uphold high standards in protection and environmental control for both workers and the General Public.

- 1. Training Standards:** All technical staff have undergone comprehensive Health & Safety training.
- 2. Competence Verification:** Prior to commencement, the competence of all employees and labor is verified, with records held at Head Office.
- 3. Starter Pack:** Before commencing on-site activities, a site-specific 'Starter Pack' is provided, containing Risk Assessments, Method Statements, Risk Control measures, Specific Site Requirements, and other relevant information. This pack serves as a foundational guide throughout the project.
- 4. Regular Site Checks:** Our Health, Safety & Environmental Control Officer conducts site checks at a minimum of one-month intervals, ensuring ongoing compliance. Reports of each visit are shared with the Main Contractor and site operatives.
- 5. Supply Chain Prequalification:** We've enlisted Human Focus to prequalify our supply chain sub-contractors. Utilizing the Competent Contractor Scheme, this service stands alone or complements other pre-qualification schemes.

At Al-Tashnur, our commitment to Health, Safety, and Environmental Control is integral to our operations, ensuring the well-being of our workforce, clients, and the broader community.

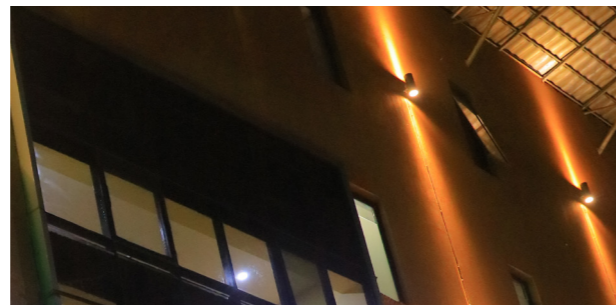


OUR CLIENTS



Project Title: Meilin International Hotel Ltd

Scope of Work: Provision and Implementation of Diverse Electrical Components, encompassing LED Lighting, Chandeliers, Cable Management Systems, Outdoor Illumination, and related installations.



OUR CLIENTS



Project Title: Mercury Computer Limited, Kampala, Uganda.

Scope of Work: Provision and Implementation of Diverse Electrical Components, encompassing LED Lighting, Cable Management Systems, and related installations.



MORE CLIENTS ...

1. Hallmark Technologies
2. Millennium Optical Limited
3. Meera Investments Limited
4. Acom International School
5. SD Technologies Limited
6. Executive Investments Limited
7. Millennium Dental Studio Limited
8. Leading Computers Limited
9. Planet Pharmaceuticals Limited
10. Velvet Pharma Limited

11. Ram Projects Limited
12. ASTRA Pharmacy Limited
13. Cordial Uganda Limited
14. Rostwa Engineering Limited
15. Sarick Constructions Limited
16. FONTIS Residence Hotel
17. Hotel Africana Limited
18. Promix Manufacturing
19. Zikhara Solutions Limited
20. Oak International School
21. Famous 2009 Limited

SUSTAINABILITY PLAN

At Al-Tashnur Electricals Limited, our commitment is directed towards delivering robust, sustainable, and energy-efficient solutions. To ensure the enduring success of our company, we are dedicated to adopting innovative practices in our daily operations while fulfilling our socio-environmental responsibilities. In our pursuit of sustainability, we are actively engaged in identifying and implementing systems and processes that contribute to a sustainable future for our organization, our people, and society as a whole.

OUR SUSTAINABILITY VISION:

1. Reduce CO₂ Emissions
2. Improve Environmental Protection
3. Enhance Quality of Life
4. Provide Profitable Solutions to the Market



At Al-Tashnur, "sustainability" means conducting our business in a manner that supports the needs of future generations to enjoy a quality of life equal to or greater than what we experience today. Striking a delicate balance between our environmental responsibilities, financial performance, and social commitments is the cornerstone of our sustainability approach.

To actualize this commitment, we have undertaken several initiatives:

1. Elimination of Hazardous Elements in Products:

- CMI Lamps
- Cables
- Wires
- LEDs

2. Renewable Energy Initiative:

- Solar Lamps
- Resource Conservation Initiative Across Plants.



Currently, 70% of our product offering is energy-efficient. We continually strive to enhance our sustainability data collection systems, disclosing our performance across various social and environmental aspects, in addition to economic factors. This includes practices related to employee learning and development, health and safety performance, product responsibility initiatives, corporate social responsibility (CSR) approaches, innovation in raw materials use, energy footprint, mitigation initiatives, water use management, among others.

Our sustainability initiatives and achievements are detailed in our annual report. At Al-Tashnur, we recognize that true sustainability is achieved through a continual balance between environmental responsibility, financial viability, and social commitment, and we remain steadfast in our commitment to this delicate equilibrium.






AL-TASHNUR ELECTRICALS LIMITED

We Are Dealers In: Domestic & Industrial Electricals,
Sales, Installation & General Services.

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